

Paris, May 4, 2017

**Amos Genish, Vivendi's Chief Convergence Officer,  
named "Executive of the Year 2017" in telecommunications  
by Valor, Brazil's leading business newspaper**

Amos Genish, Vivendi's Chief Convergence Officer, received one of the highest accolades from the Brazilian business community this week after being named "Executive of the Year 2017" in the telecoms sector by Valor, the largest and most influential economic newspaper in Brazil.

Vivendi extends its congratulations to Mr. Genish on this well-deserved honor, which recognizes amongst other the important work he performed as President and CEO of Telefonica Brasil, the largest and most profitable telecom operator in the country.

Amos Genish cofounded GVT, which was subsequently integrated into Vivo to form Telefonica Brasil. GVT proved to be a particularly innovative and fast-growing telecom and Pay-TV operator in the region.

Mr. Genish was appointed Vivendi's Chief Convergence Officer in January 2017.

**About Vivendi**

*Vivendi is an integrated content and media group. The company operates businesses throughout the media value chain, from talent discovery to the creation, production and distribution of content. Universal Music Group is engaged in recorded music, music publishing and merchandising. It owns more than 50 labels covering all genres. Canal+ Group is engaged in pay-TV in France, as well as in Africa, Poland and Vietnam. Its subsidiary Studiocanal is a leading European player in production, sales and distribution of movies and TV series. Gameloft is a worldwide leader in mobile games, with 2 million games downloaded per day. Vivendi Village, groups together Vivendi Ticketing (in the United Kingdom, the United States and France), MyBestPro (expert counseling), Watchever (subscription streaming services), Radionomy (digital radio), the venues L'Olympia and Théâtre de L'Œuvre in Paris, and CanalOlympia in Africa, as well as Olympia Production. With 3 billion videos viewed each month, Dailymotion is one of the biggest video content aggregation and distribution platforms in the world. [www.vivendi.com](http://www.vivendi.com), [www.cultureswithvivendi.com](http://www.cultureswithvivendi.com)*