

## Activision Blizzard to Release March Quarter Calendar Year 2009 Results on May 7, 2009

SANTA MONICA, Calif., April 23, 2009 /PRNewswire-FirstCall via COMTEX News Network/ -- Activision Blizzard, Inc. (Nasdaq: ATVI) intends to release March quarter calendar year 2009 results after the close of the market on Thursday, May 7, 2009. In conjunction with this release, Activision Blizzard will host a conference call that will be broadcast over the Internet.

Thursday, May 7, 2009
1:30 pm Pacific Daylight Time (4:30 pm Eastern Daylight Time)

In order to listen to the call dial: 719-325-4798 in the U.S. Passcode: 5749563

or log onto the Investor Relations Section at www.activisionblizzard.com

Anyone planning to dial in to the call should RSVP to Paula O'Connor at:

E-mail: POconnor@activision.com

A replay of the call will be available for two business days approximately three hours after the call's conclusion. If you would like to take advantage of this special service, you can access it by calling 719-457-0820 and entering the passcode: 5749563. The replay on the Internet will be archived for one year in the Investor Relations section at <a href="https://www.activisionblizzard.com">www.activisionblizzard.com</a>.

Headquartered in Santa Monica, California, Activision Blizzard, Inc. is a worldwide online, PC, console and handheld game publisher with leading market positions across every major category of the rapidly growing interactive entertainment software industry.

Activision Blizzard maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, Norway, Denmark, the Netherlands, Australia, India, Russia, South Korea, China and the region of Taiwan. More information about Activision Blizzard and its products can be found on the company's website, <a href="www.activisionblizzard.com">www.activisionblizzard.com</a>.

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